

Appendix 1

Annual EEO Public File Report

Period Covered: August 1, 2021 to July 31, 2022

Stations Comprising Employment Unit: WRLS-FM, Hayward, WI

Section 1: Vacancy Information

During this specific time period, there was one full-time announcer position available for hire. To fill this position, 4 interviews were conducted from the 4 candidates that applied.

Section 2: Recruitment Source Information

Sources used to fill this one position included on-air announcements on WRLS-FM , Hayward, WI. Also on WJMC AM/FM, WAQE AM/FM, WKFX-FM, all in Rice Lake, WI. In addition, the position was made available at the Wisconsin Broadcaster's Association 'Job Fair' held in Madison, WI in January, 2022.

Appendix 2

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WRLS-FM, Hayward, WI

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Vacationland Broadcasting, Inc., licensee of the above-referenced stations, has and will continue to be an Equal Employment Opportunity Employer. As required by Section 73.2080 of the Commission's Rules, the stations have participated in several different recruitment activities to ensure broad outreach, including the following:

1. Attended Job Fairs conducted by Wisconsin Indianhead Technical College in Rice Lake, WI in March, 2022. While at these Job Fairs, Tom Koser, President for Vacationland Broadcasting, Inc. was available to discuss with potential graduates the careers available in radio broadcasting.
2. Attended Job Fair at the Wisconsin Association of Broadcasters Summer Convention held in June, 2022 in LaCrosse, WI. During this virtual event, Tom Koser, President for Vacationland Broadcasting, Inc. provided content to students and interested parties from across the state of Wisconsin about careers in broadcasting and with Vacationland Broadcasting, Inc.
2. Conducted several tours of the WRLS-FM radio studios for area organizations and interested students. During these tours, Vacationland Broadcasting, Inc. personnel discussed potential career opportunities available in broadcasting with these persons.
3. An additional contribution was made by Vacationland Broadcasting, Inc. to the Wisconsin Association of Broadcasters Foundation for the purpose of providing scholarships to interested college students in the area of broadcasting. In addition, Tom Koser, President of Vacationland Broadcasting, Inc. served on the committee to judge the applications submitted by prospective recipients of this scholarship.